

# Our Community's FUTURE



YOUR SUCCESS IS OUR SUCCESS



## Rockit Fuel

**ROB REED, ROCKIT MUSIC & ROCKIT FUEL COFFEE**

“My passion is definitely music and I love good coffee,” says **Rob Reed** of **Rockit Music** and his newest venture, **Rockit Fuel Coffee**.

Rob is a professional musician, drummer and drum instructor. His original store, Rockit Music, started out as a part-time online retail side business back in 2011, while he kept his full-time employment. He soon made the move to full-time business owner, creating his first retail music store.

“The addition of the coffee shop was a natural fit,” says Rob.

Relocating the store to its current Marine Avenue location has created great energy and has fulfilled Rob's vision of a seriously good all-around music venue - with coffee! It's a unique concept for Powell River; a retail store where you can buy musical instruments, accessories, rent rehearsal space, take a music lesson, attend a show at the new stage and concert venue all while you enjoy a delicious coffee with an assortment of baked goods.

Rob recognizes the value of music creativity and truly supports the music/ arts community with a welcoming positive message delivered brilliantly in a comfortable environment. You can sit down to write music, relax or just hang out and

enjoy a delicious coffee all in a very friendly musical atmosphere.

“Most rewarding is when young people get involved and engage in music, whether they're buying their first instrument or learning/exposed to music through teaching,” says Rob. This is a very empowering message.

Rob's strong small business wisdom comes with years of commitment and challenges...financial, product lines, employees and time commitments. But Rob has also received massive family support.

“My wife and parents continue to inspire me,” he says. “I'm definitely busier! Crazy busy. Sometimes there isn't enough time in the day. But overall life is better. I'm my own boss and I make my own rules.”

Find Rockit Music & Rockit Fuel Coffee at 101-4400 Marine Ave, Powell River, 604-485-7625, [www.rockitmusic.ca](http://www.rockitmusic.ca), [rockitmusic@telus.net](mailto:rockitmusic@telus.net), or on Facebook. 🌿



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# Community Business

## CADAM CONSTRUCTION *Curtis & Tiffany Adam*



Curtis and Tiffany Adam, own Cadam Construction, a family run construction business specializing in wood burning systems, offering service, repairs and new installations.

Opening their new retail store, Cadam Fireplace and Stove Centre, was a big move for Curtis and Tiffany. They now sell fireplaces, wood stoves, and accessories as well as gas and electric units directly to customers.

Tiffany is managing the business side of the store and office. Curtis maintains his professional certifications and continues to stay current with building code and regulations. He has been providing top notch customer service in Powell River since moving here with his wife and four children in 2009. The family moved here to pursue an off the grid lifestyle with a focus on alternative energy.

“I think the biggest challenge we’ve faced is the business management part,” says Curtis. “Being a construction guru is the easy part, but learning the day

to day office stuff was a steeper learning curve. Community Futures was the single biggest resource we relied upon to work on this challenge.”

**Contact:** 604-414-6112 or 604-414-4699 | [cadamconstruction.com](http://cadamconstruction.com)

## TEXADA ISLAND INN *Cymry Morris*



The Texada Island Inn was the hub of the Texada community when a devastating fire in 2016 closed down the bar, restaurant and rooms, leaving the staff unemployed. New owner Cymry Morris was employed at the Inn for 30 years as bar manager.

When the opportunity arose, Cymry,

along with her brother Evan and his spouse Katelyn, seized the opportunity to purchase the Inn and begin the restoration.

Community Futures knew the value of the Inn to the community, not only as a social hub but also as a significant local employer, and were ready to work with the new owners.

The business is off to a good start with its newly-renovated pub and full service restaurant, including a pizza oven! Cymry supports local

artists with a gallery space in the lobby.

“Allison (at Community Futures) rocked it out of the park for me, she is awesome!”

**Contact:** 604-486-7711 | [texadaislandinn.com](http://texadaislandinn.com) | [contact@texadaislandinn.com](mailto:contact@texadaislandinn.com)

## UMAMI CONSULTING

*Alexander McNaughton*



Alexander McNaughton is a master wild forager and local food systems consultant, sole proprietor of Umami Consulting, a wild foods supply company developing an appreciation for our local and wild ingredients.

Think spruce tips for Earnest Ice Cream in Vancouver spruce tip flavour, summer wild berries for the Pie Shoppe’s famous pastry wrapped delicacies, or licorice fern root and fresh nettles for Townsite Brewing.

“I research and develop strategies for companies, harvesting the product and working closely with the clients to develop the techniques and flavour profiles that best showcase the ingredients.”

The current focus for Umami is to further develop the connection between chef, forager, craft producers and consumers.

Community Futures was happy to help when Alexander was looking to convert the two-bay commercial shop located on his 11.5 acre Kelly Creek property to a commercial kitchen space with cold and dry storage for wild and local crops. **Contact:** [alexandermcnaughton.com](http://alexandermcnaughton.com)

## FRUITS & ROOTS JUICE BAR *Heidi Jackson*



Heidi Jackson is the owner and operator of Fruits & Roots Juice Bar. The concept of Fruits & Roots came to her after a gym session.

“I was craving a smoothie after my work out and realized that there wasn’t anywhere in Powell River at the time. I opened my doors October 15, 2015.”

At Fruits & Roots Juice Bar, you can grab cold press juices and smoothies along with healthy alternative cuisine with fresh seasonal ingredients. Heidi uses organic local products whenever possible.

“It makes me very happy to see people enjoy my food and know that they feel good afterward,” she says.

Fruits & Roots recently changed locations to the Town Center Mall. Heidi says, “I was able to do this with funding from Community Futures, support from

my family, my husband and the continued support from my loyal customers.”

“I enjoy being a presence in Fruits & Roots, and the interaction with my customers also helps with creating that connection and loyalty so they want to come back time and time again. Without them we wouldn’t be here.”

“My advice to future entrepreneurs and those just starting out is stay true to your brand and concept. If you believe in it your customers will too. I chose a concept that appealed to a small market and it has developed into a successful business model that is appealing to a larger market.”

“I look forward to what the future holds for Fruits & Roots Juice Bar and bringing more fresh unique flavours to Powell River.”

**Contact:** 604-485-2346;  
fruitsandrootsjuicebar.ca 🌱

## TOWNSKATE LTD. *Vivian & Tim Ladner*

Vivian (Xudan) & Tim Ladner of Townskate Ltd., are a family owned business, full service skateboard shop selling skateboards, skimboards, and apparel.

Their main focus is to encourage athleticism through alternative sport and create a hub where families can get information, receive support and connect with others interested in skate and skim boarding. They will run skate classes, skim camps, host skate demos, skim jams and competitions, and hope to sponsor a local team of riders to be ambassadors for skateboarding in Powell River.

Together they have a longstanding appreciation for the outdoors and board sports. Townskate is their way of giving back to the community.

“Tim had always wanted to have his own skateshop,” says Vivian. “When we heard about Community Futures, it was as if the stars had aligned that day and paved a way for us to collaborate and make this happen.”

“My experience working with Community Futures has been very positive. I was eager to learn about how to start a retail business but being new to the industry, the prospect was overwhelming,” Vivian says.

“What I really liked about the program was the one-on-one mentorship,” she continues. “It provided the space to ask questions, generate ideas, consider situations I would have never thought of and receive guidance through all that dreaded number crunching, all of which I am beyond grateful for. None of this would have come to fruition without the resources, expertise and support from the entire Community Futures team.”



**Contact:** info@townskate.com | townskate.com   

# The best small businesses...

Community Futures Powell River offers financing, training, and advisory services for small businesses and entrepreneurs in our community.

## ...are created by people just like you!



Jim and Kaylin own **7 Sprouts Plant-Based Deli**, featuring plant-based meats, cheeses, grab-and-go snack options and other deli items. They started their deli to provide zero regret food options that are full flavour, as they found many of the commercially available options unsatisfactory.

Jim's previous experience was in printing and manufacturing. He wanted to start a family business that would keep him engaged creatively and challenge him to solve problems.

"My experience with Community Futures and its staff has been nothing but positive and supportive. My mentor, Joanne, has provided me with a wealth of insight, instruction, patience and guidance throughout the whole process. I couldn't have got this far without them!"

Jim Roberts & Kaylin Foisy, 7 Sprouts Plant-Based Deli  
7sproutsdeli@gmail.com | 604-578-1019

Elemental Design & Millwork owners Nicole and Matt Bordignon have a passion for woodwork and they love helping people. They specialize in cabinet re-facing, new counter tops, and customized storage solutions for your home.

They are the complete package, taking clients from design concepts to fine woodwork finishing. They can replace doors on existing cabinetry, install new hardware and mechanisms or create small additions to your cabinetry or storage space. They also convert existing doors into barn doors.

"Community Futures' mentorship and education allowed our business to grow with confidence and wisdom."



Nicole & Matt Bordignon, Elemental Design & Millwork  
604-414-0933 [find us on Facebook](#) [Instagram](#)



Julia and Laurie are sisters who opened the **Snack Attack Shack** in the Town Centre Mall.

They make comfort food, soup, fresh sandwiches, salads made to order. They have 32 flavours of soft serve ice cream and other specialty treats.

"We love to cook and bake and make people happy through food. We wanted to open a food outlet that provided back to the basics home cooked foods that would put smiles on customers' faces"

"Community Futures has been an open book of knowledge and are always there when you need them."

Julia Huczel & Laurie Robertson, Snack Attack Shack  
604-489-0560 [find us on Facebook](#)

With **The Nutcracker Market**, Jennifer Konopelski has realized a dream of owning her own business.

The Market offers specialty food products not found elsewhere in town, such as confectionaries from the UK and Europe. Working with small cottage industry companies within 150 km of Powell River, the Market also rents space to local artisans and culinarians who provide take home foods to bake and enjoy.

"It has been a real pleasure working with the ladies at Community Futures. They helped me to prepare a business plan that is achievable and able to grow with time."



Jennifer Konopelski, The Nutcracker Market  
TheNutcrackerMarket@gmail.com | 604.223.7732 [find us on Facebook](#)



Pat McGowan, owner operator of **McGowan Electrical Installations**, offers commercial and residential electrical contracting. He is an installer with a Field Safety Representative Class A ticket.

"After 18 years of working for others it was time to take the leap and represent myself and the work I do. My goal is to run a well-organized business, respected by my peers, and be commercially successful while making my own hours."

"Community Futures has been a great help with setting up a structured business plan and answering any questions. They have a wealth of knowledge in their office."

Pat McGowan, McGowan Electrical Installations  
1-604-802-4313

Business concept development & business coaching. Call 604-485-7901 for details.